Final Project Presentation

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Doc Practice & Emerging Media

We are currently living in a completely different world. Over the past few months, everything has changed. No one expected this. 2020 has really bamboozled us all. Just two months ago I was in New York and now I am in India completing online classes on Zoom. It all happened so fast, leaving little to no time to process it all. It's weird to think that this effects the whole world. It's a global quarantine, together.

Initially, I thought social distancing will get me further and further away from society, my friends, and my loved ones. But in a weird way, it was bought me closer. I find myself reaching out to more and more friends and family through online platforms. At times like this, you really come to appreciate the power of technology and how it can truly bring us together, wherever we are in the world. Especially for me having more than one home in the world- India, Dubai and New York. I have community scattered all over the world. It makes me really grateful that we have access to the internet.

During the lockdown the internet acts as a common community space where everyone belongs. In times like this where we all might feel so distant physically, we still are all part of this larger virtual network that evidently brings us together. Inspired by all this I had decided to start a participatory art project called 'QUARANTINE n CHILL'. In this series, I ask my online community (on Instagram) to DM me a selfie of themselves during quarantine. Then using their selfie as source material, I transform it into a whole new composition. The outcome is a series of visuals made using quarantined selfies! The visuals are inspired by the aesthetics of the virtual world we live in. It draws parallels to the ‘distorted’ connections we have online; the real world vs the virtual world.

Process: Media technologies and platforms used

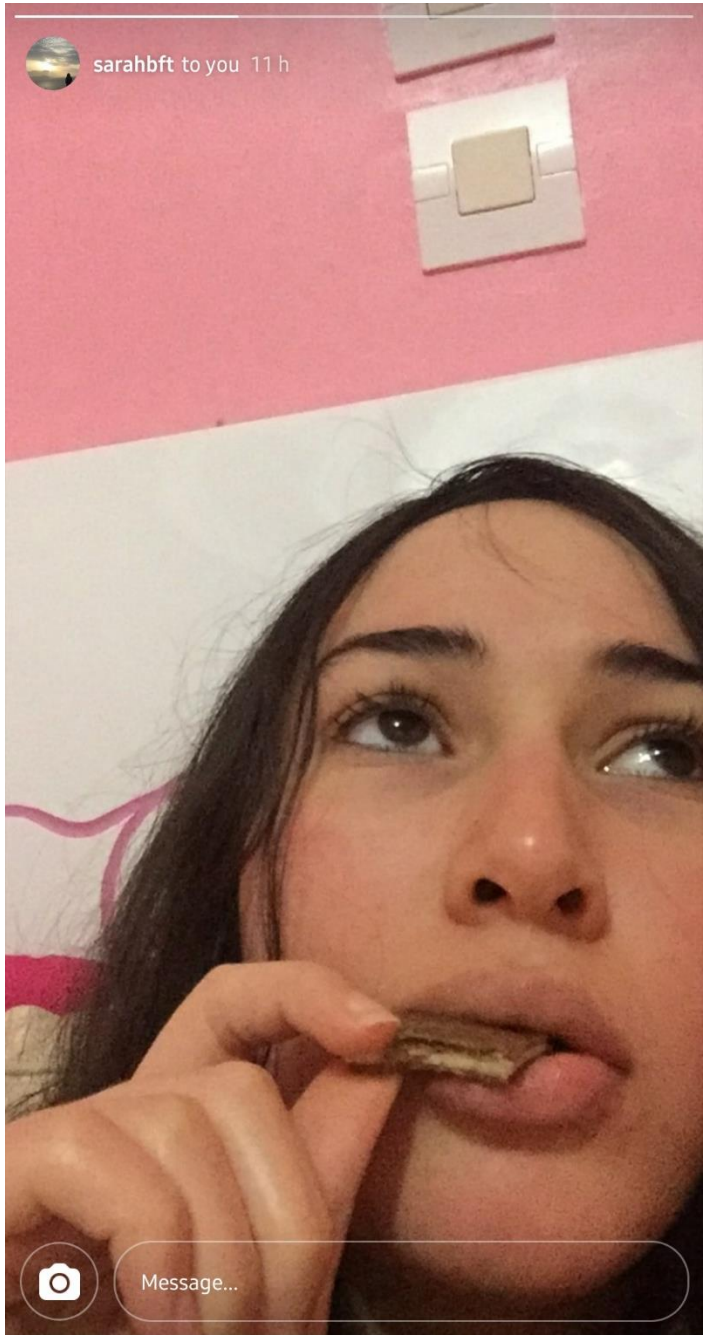
Images were collected on Instagram dms ->

Images were bought on to Touch Designer, they were distorted ->

Images were bought onto Photoshop to create the final compositions ->

Final outcome was uploaded back on Instagram.

Message from webpage
An error was encountered while processing your request. Please try again.
OK


sarahbft to you 11 h
Message...

albamcordero to you 9 h
Message...

DO NOT BEND

DO NOT BEND

To world

Cc Bcc

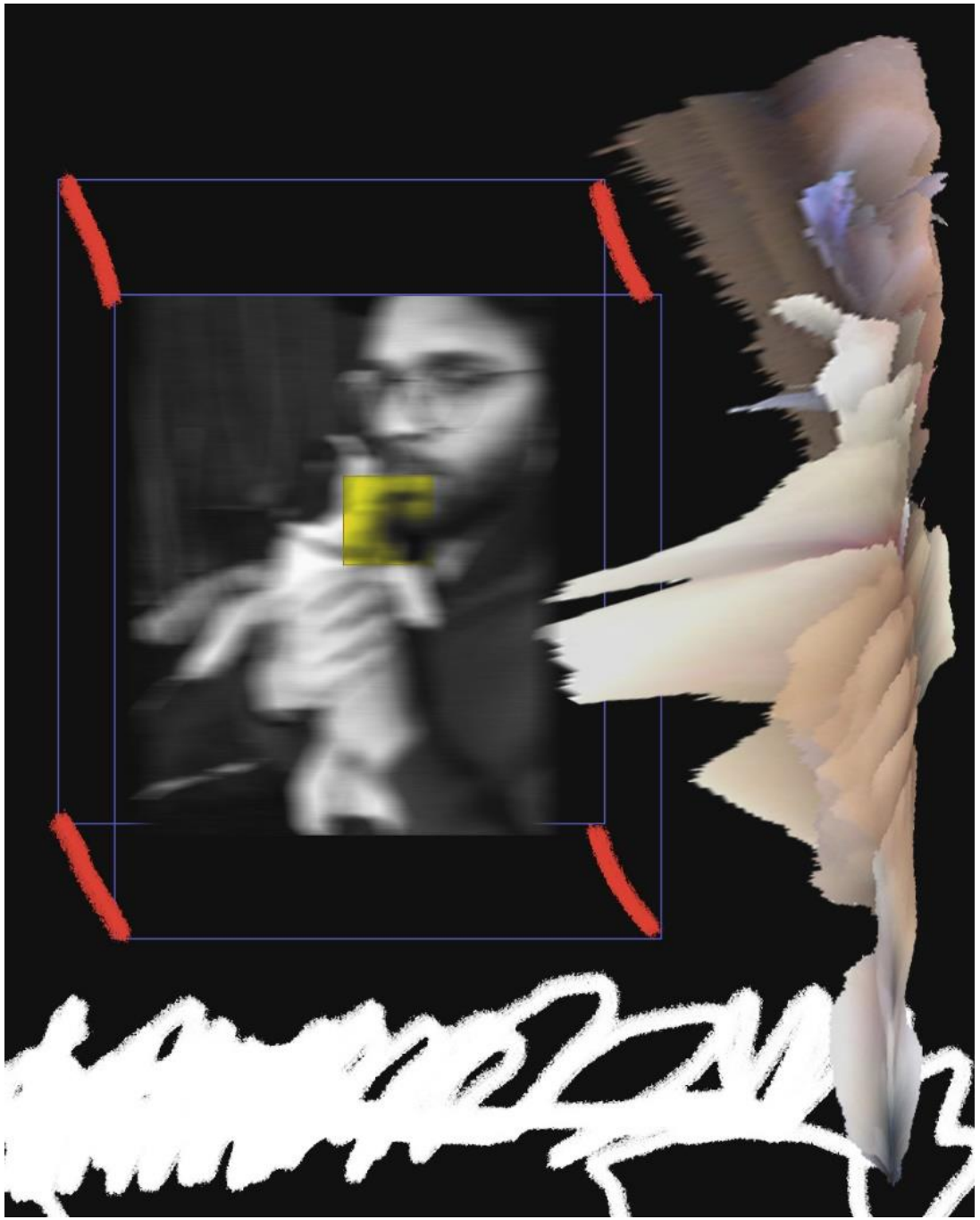
yallah open fast!

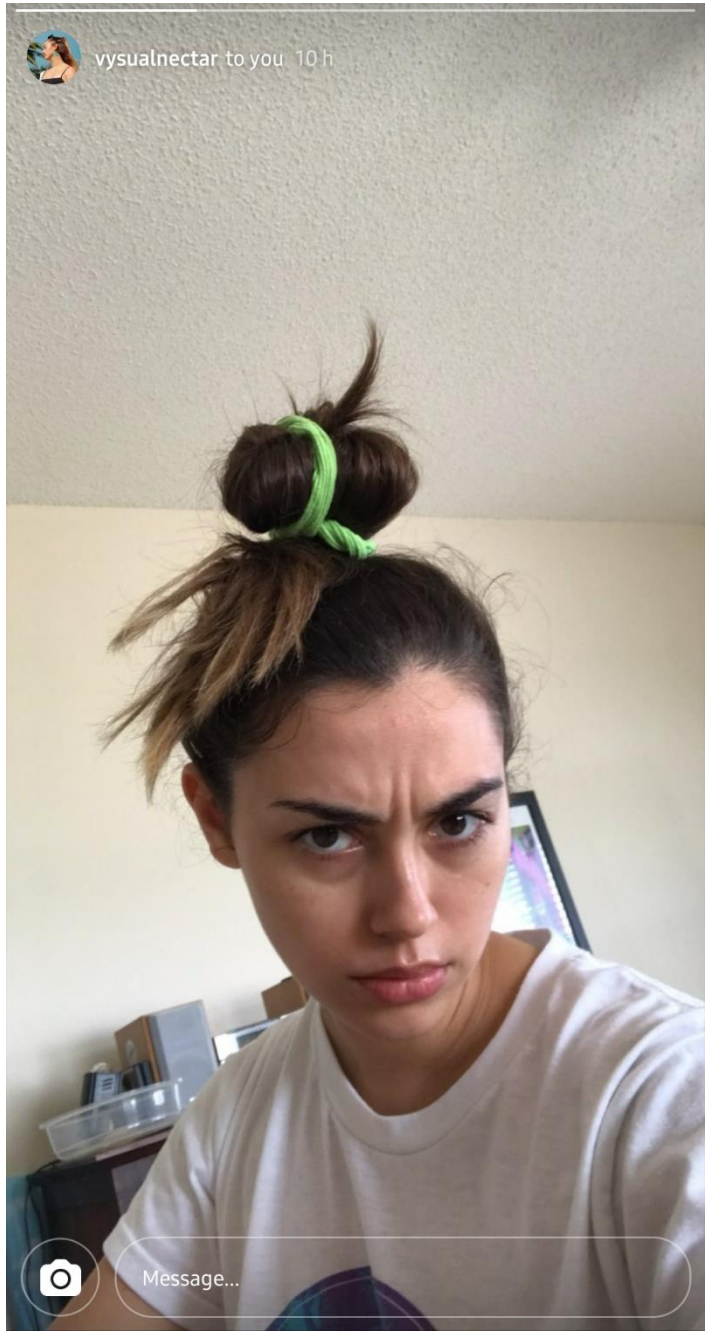
Quarantine and Chill?

[A] Yes Habibi
[B] No Habibi

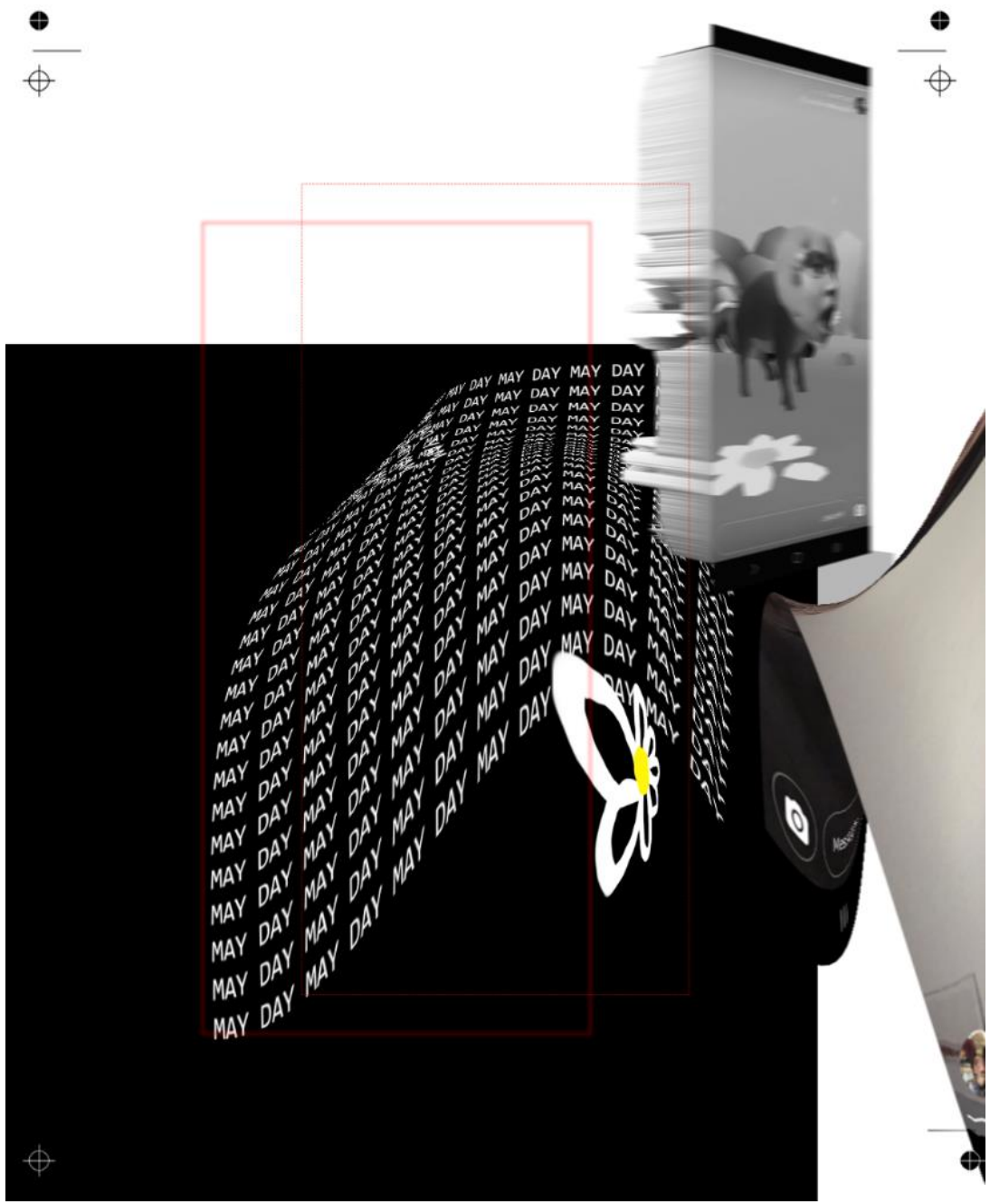
Sans Serif

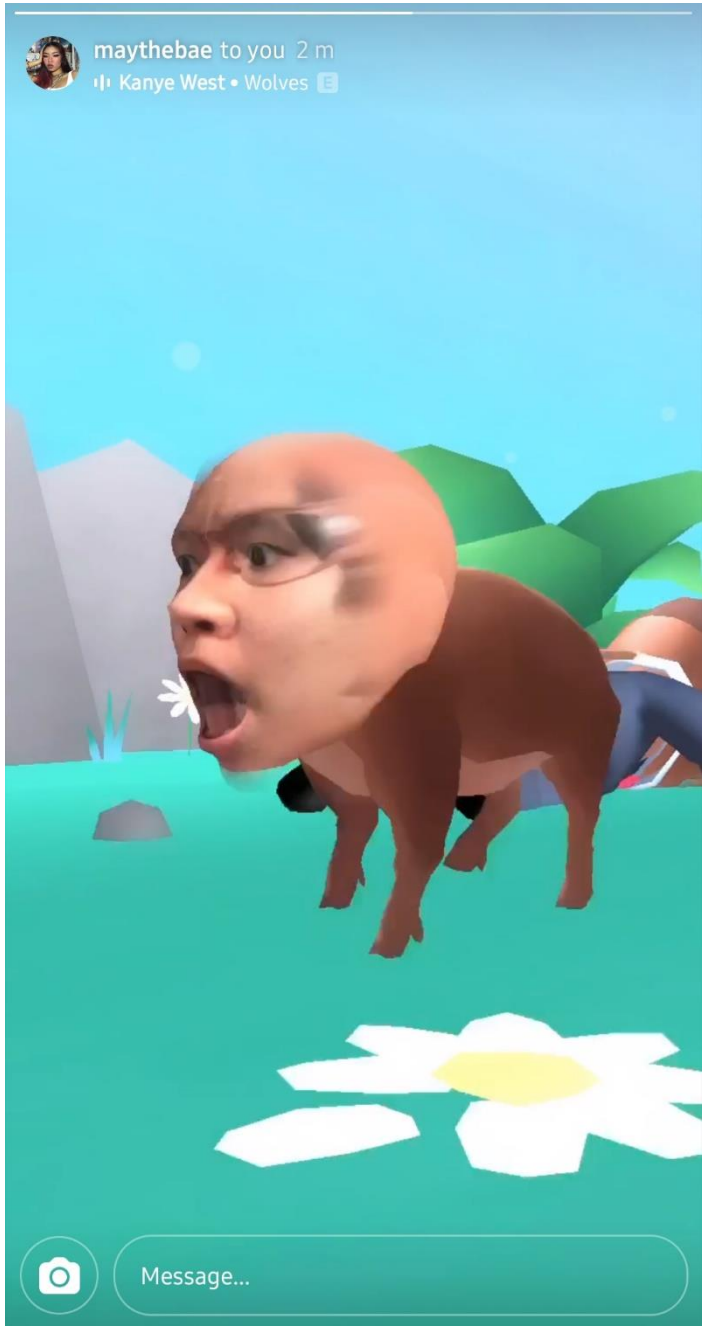
Send




vysualnectar to you 10 h
Message...

sid.murthy to you 11 h
Message...


MAY DAY


maythebae to you 2 m
Kanye West • Wolves
Message...

This will be an ongoing project I will be doing. If you would like to participate send me a quarantine selfie on Instagram.

@vedikakush

//THANK YOU